SPONSORSHIP & EXHIBITION BROCHURE

CONTACT
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Every year, SCDM India offers a forum for Clinical Data Managers, R&D Heads, Clinical Data Analysts, Data Programmers, Consultants and Research Professionals, Practice Heads from Big Pharma, Bio-Pharma and Life Sciences; to come together, learn from each other and share the latest advances in the Clinical Data Management industry.
The SCDM India Conference is growing.
In 2019, the number of delegates attending the event increased by 17.5% compared to 2018.

OUR AUDIENCE

Clinical Data Managers
VP & Directors (CRO’s and CDM services)
Practice Heads from Big Pharma, Bio-Pharma & Life Sciences
R&D Heads

Clinical Data Analysts
Senior Bureaucrats from Government
Data Programmers
Consultants and Research Professionals
WHY TO SPONSOR SCDM INDIA 2020 VIRTUAL CONFERENCE?

1. Gain your share of the action in the **growing CDM business** in India. Currently, India has a global market share of around 45%.

2. Secure quality **interactions with business leaders and decision makers** that are at the threshold of big ticket CDM implementation.

3. **Business Matching** - Improve your odds of meeting your potential lighthouse customers.

4. **Demonstrate your thought leadership** in the CDM space.

5. **Educate CXO’s**, through use-cases of successful deployment that helped develop their “Way to Play” translating into better value proposition that they can offer to their customers.

6. **A Digital Booth**: to showcase your capabilities & gain deeper insight with analytics that emerge from those interactions at your digital exhibit space and generate new revenue streams.
THANK YOU TO OUR 2019 SPONSORS & PARTNERS

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PLATINUM SPONSOR

INR: 8,00,000 PLUS GST

EXHIBITION

- 1 Premium Virtual Booth
- 15 Complimentary Delegate Passes
- 10 Complimentary Internal Staff Passes
- Access to Attendee Database

SPEAKING & CONTENT

- 30-Minute Presentation Slot
- Unlimited Access to Conference Content for 30 Days Post Event

BRANDING & ADVERTISING

- Logo on the Virtual Conference Login Page
- Acknowledgement on the Exhibition Pathway
- Hyperlinked Logo on the Conference Website
- 3 Social Media Posts with Company Branding
- 3 Branded Email Invitations to Delegates
- 1 Thank You Email on Behalf of Sponsor to all Attendees
- 250 Words Company Description on Event Website
- Logo on Post Event Report
DIAMOND SPONSOR

INR: 6,00,000 PLUS GST

EXHIBITION

- 1 Premium Virtual Booth
- 10 Complimentary Delegate Passes
- 8 Complimentary Internal Staff Passes
- Access to Attendee Database

SPEAKING & CONTENT

- 30-Minute Presentation Slot

BRANDING & ADVERTISING

- Logo on the Virtual Conference Login Page
- Hyperlinked Logo on the Conference Website
- 2 Social Media Posts with Company Branding
- 2 Email Invitations to Delegates with Company Branding
- 200 Words Company Description on Event Website
- Logo on Post Event Report
GOLD SPONSOR
INR: 5,00,000 PLUS GST

EXHIBITION
- 1 Virtual Booth
- 8 Complimentary Delegate Passes
- 5 Complimentary Internal Staff Passes
- Access to Attendee Database

SPEAKING & CONTENT
- 20-Minute Presentation Slot

BRANDING & ADVERTISING
- Hyperlinked Logo on the Conference Website
- 1 Email Invitation to Delegates with Company Branding
- 1 Thank You Email on Behalf of the Sponsor to all Attendees
- 150 Words Company Description on Event Website
- Logo on Post Event Report
SILVER SPONSOR

INR: 3,00,000 PLUS GST

EXHIBITION

- 1 Premium Virtual Booth
- 5 Complimentary Delegate Passes
- 3 Complimentary Internal Staff Passes
- Access to Attendee Database

BRANDING & ADVERTISING

- Hyperlinked Logo on the Conference Website
- Logo on Post Event Report
EXHIBITOR

INR: 1,00,000 PLUS GST

EXHIBITION

- 1 Virtual Booth
- Access to Attendee Database

BRANDING & ADVERTISING

- Logo on Conference Website as Exhibitor
- Logo on Post Event Report
CONTACT

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